
OLD BEDIANS RUFC

DIDSBURY'S FINEST RUGBY CLUB!

SPONSORSHIP OPPORTUNITIES 2015/16

www.oldbedians.co.uk



oldbedians@gmail.com



facebook.com/oldbedians



[@oldbedians](https://twitter.com/oldbedians)



WHY SPONSOR OLD BEDIANS?

- A social and friendly club with strong links to the local community in South Manchester
- Three senior teams plus strong mini/junior section
- A long and proud tradition - 60th anniversary in 2014. Part of Old Bedians Sports Centre, which can also count on football and Gaelic football clubs within its membership
- 2015 Rugby World Cup takes place in England - global focus on our fantastic sport, demonstrating core values:

TEAMWORK - RESPECT - ENJOYMENT
DISCIPLINE - SPORTSMANSHIP



TEAM SPONSORSHIP

- Logo on playing strip
- Framed presentation souvenir shirt
- Access to Twickenham international tickets
- Logo and feature on website homepage and team page
- Full biography on website sponsor area
- Logo in all email newsletters (3x year)
- Full feature item in email newsletter (1x year)
- Regular social media promotion (Facebook and Twitter)

£GET IN TOUCH TO DISCUSS A PACKAGE!



PLAYER SPONSORSHIP

- Exclusive sponsorship of any senior player for full season
- Full coverage in match reports on website and social media
- Logo and exposure on team page of website
- Full biography on website sponsor area
- Acknowledgement in email newsletter (3x year)
- Full social media promotion (Facebook and Twitter)

1ST XV - £75; 2ND XV - £50; 3RD XV - £40



MATCH SPONSORSHIP

- Available for all home games
- Mentioned in after game speech at clubhouse
- Invitation to attend game as VIP
- Logo on website team page and match report
- Full biography on website sponsor area
- Logo and website link in email newsletter (1x year)
- Acknowledgement in email newsletter (3x year)
- Full social media promotion (Facebook and Twitter)

1ST XV - £60; 2ND XV - £50; 3RD XV - £30



WEBSITE & NEWSLETTER SPONSORSHIP

- Logo on website homepage and team pages
- News item on website (3x year)
- Full biography on website sponsor area
- Prominent logo and link to your website in all email newsletters (3x year)
- Full feature item in all email newsletters (3x year)
- Logo and website link in all email communications
- Regular social media promotion (Facebook and Twitter)

£100 PER YEAR



FACILITY SPONSORSHIP

- Pitch-side banner advertisement/branded post protectors
- Poster advertisement in clubhouse (social and changing areas)
- Logo on website homepage and sponsor area
- Full biography on website sponsor area
- Full feature item in email newsletter (1x year)
- Regular social media promotion (Facebook and Twitter)

YEAR 1 - £200; YEAR 2 - £150; YEAR 3 - £100



AWARD SPONSORSHIP

- Promotion and announcement at end of season awards
- Logo and exposure on website 'hall of fame' page
- Full biography on website sponsor area
- Social media promotion (Facebook & Twitter)
- Tier 1 Awards: 1st/2nd/3rd XV Player of the Year; Clubman of the Year; Spirit of Bedes Award
- Tier 2 Awards: 1st/2nd/3rd XV Captain's Choice Awards; Most Improved Player

TIER 1 - £40/AWARD; TIER 2 - £20/AWARD



EASYFUNDRAISING

- Direct sponsorship isn't the only way you can support us!
- Via our partnership with www.easyfundraising.org.uk, you can also help us raise £100s without costing you a penny!
- No matter what the industry, most businesses shop online
- By ordering from one of over 1,700 retailers registered on easyfundraising, your will business can raise £100s for us
- It's not just for businesses – friends/family can sign up too
- Businesses registered include thetrainline, EE Business and Viking plus eBay, Amazon, John Lewis and many more!

www.easyfundraising.org.uk/causes/oldbediansrufc



GET IN TOUCH!

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